



# Building for the Future

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**Broadband to transform your  
community for generations**

**Matt Collins**

Chief Commercial Operations Officer



# Thank You



## OUR MISSION

**Our broadband platform and teams enable broadband service providers of all sizes to simplify their business and excite their subscribers to grow the value of their business for their community for generations.**



# OUR PURPOSE (WHY)

**Transform  
Society**



**Innovation and  
Empowerment**



**Smart, Safe,  
Sustainable**





Every community, no matter how small, should be able to

## Grow

via efficient, simple-to-use broadband connectivity.



Communities should be able to maintain and

## Sustain

the best standards with fast broadband.



Patients in rural communities should have access to the best

## Care

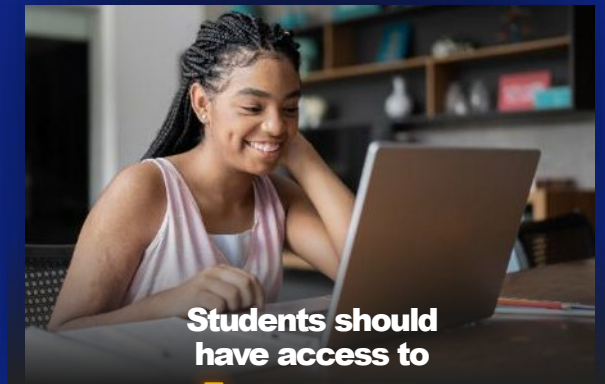
through Telehealth.



Families should feel

## Secure

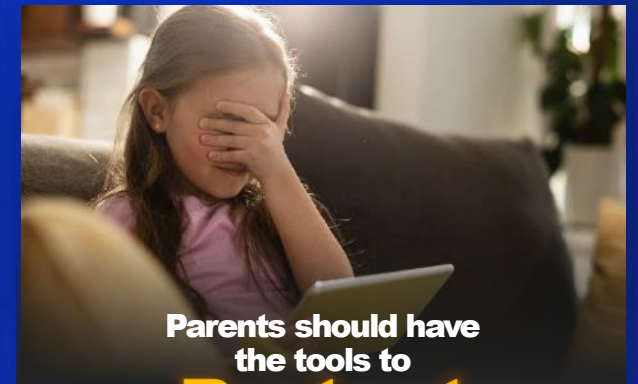
online and their personal information should be protected.



Students should have access to

## Learn

from the comfort of their home.



Parents should have the tools to

## Protect

their kids from malicious content.

# Change Started TWO DECADES Ago ... is Gaining Speed

Tribes and  
not-for-profits  
took control to  
transform their  
communities

**24** Years  
Rural

Founded on Rural

**42%** Not-for-  
Profit

**90%** Small/Medium  
Community



# Enabling Community Success



“

...We are proud of the investment we've made to ensure access to essential services, create employment, foster new businesses and e-commerce opportunities, upskill our workforce, and reinvest in our community.

**-Allyson Mitchell, GM Mohawk Networks**



## SmartLife Managed Services



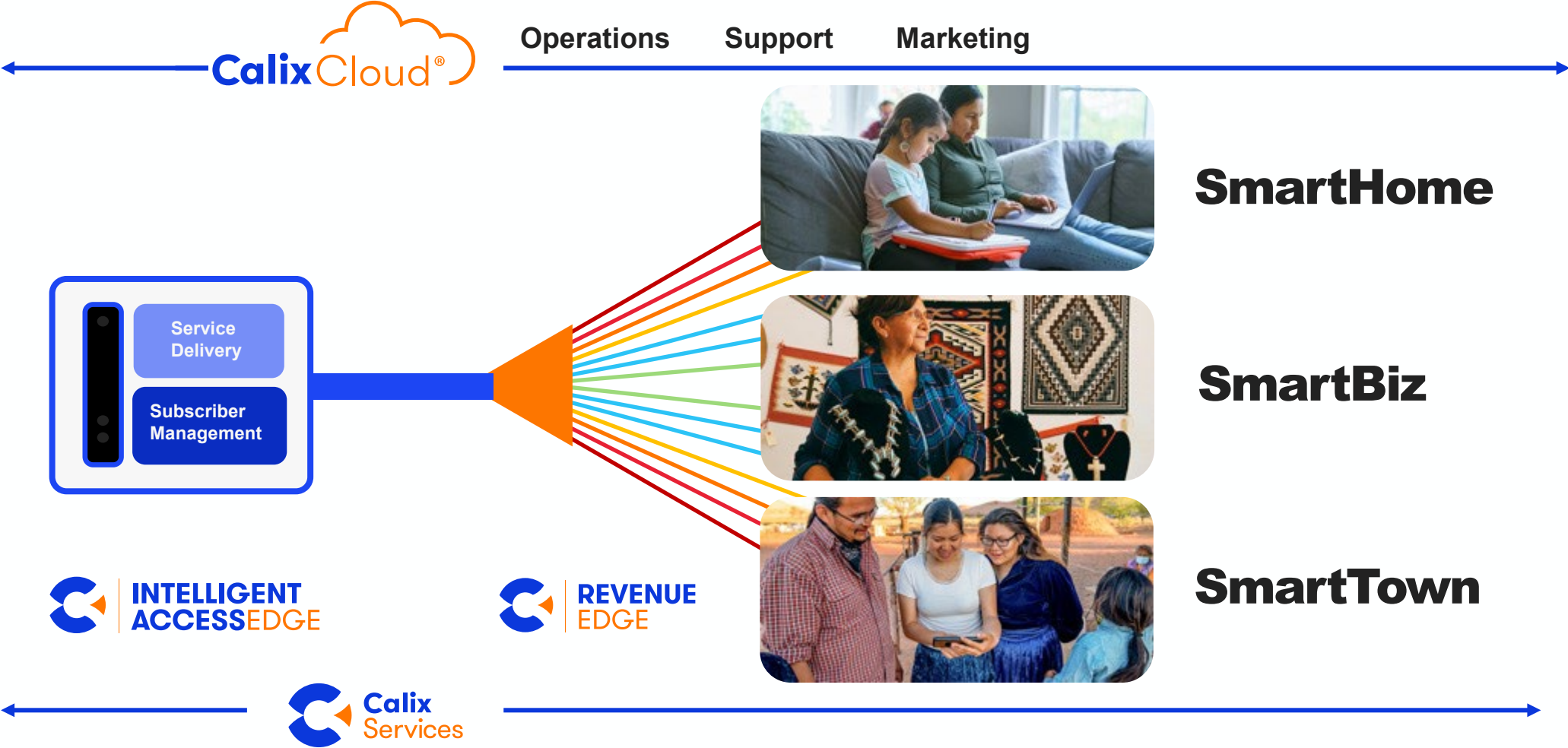
## The Opportunity Ahead ...

## Community Centric Purpose & Enablement

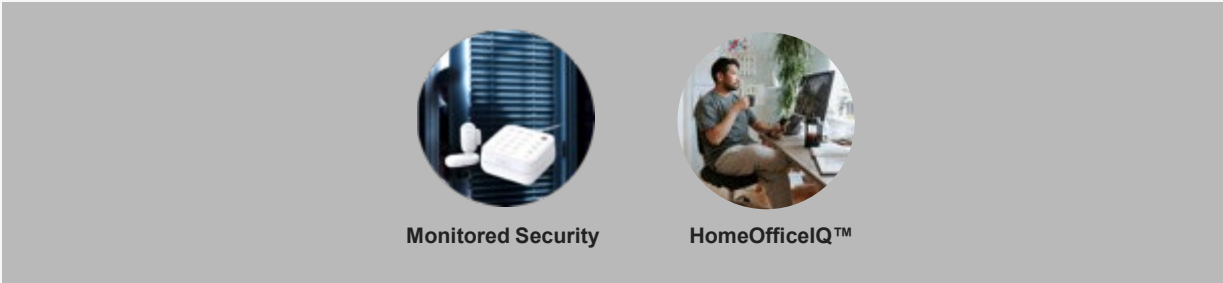
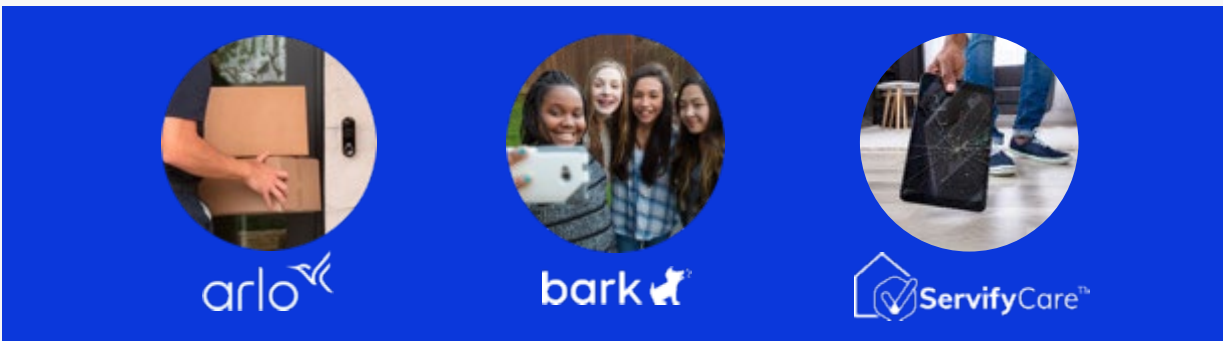
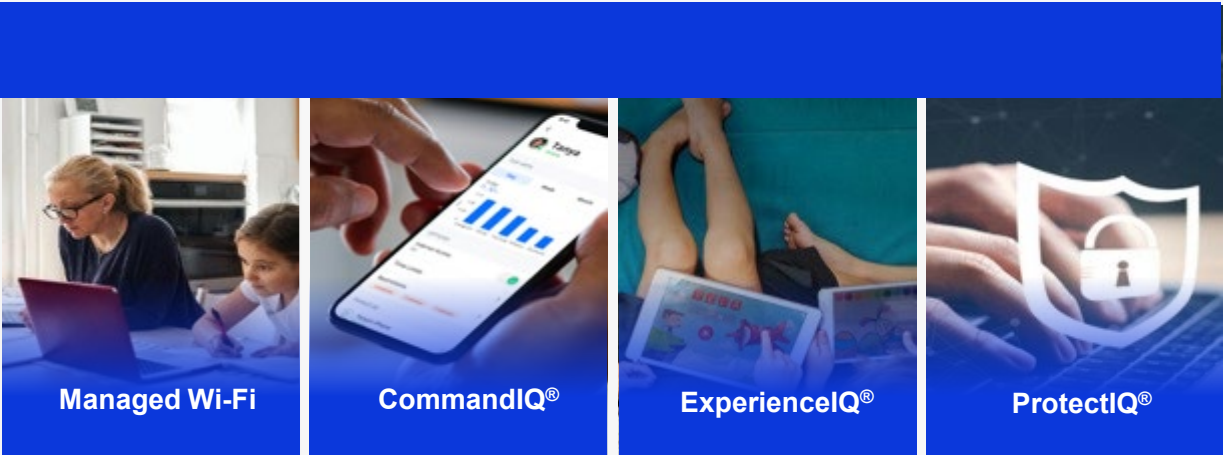




# Single Platform Enables Simplify, Excite, Grow



# SmartHome: Meet all of their Needs at Home



# SmartBiz All-in-One Solution



- Time is the small business owner's greatest resource
- Make the move from selling connectivity to productivity



## Calix Cloud

Deploy, manage, and market SmartBiz all through the Calix Cloud



## CommandWorx

Self-service mobile app enables subscribers to manage their network from anywhere



## Business Networking

Business-specific features improve productivity and network security



## Network Resilience

Ensure critical devices, like Point-of-Sale systems, stay online through cellular backup



Simplify. Excite. Grow.

# Life gets even better with SmartTown™



## Subscribers

Out and about the town with a private, secure, and safe Wi-Fi experience



## Student & Teachers

Pre-authorized, content safe, malware-free Internet access



## Events

Authenticated multimedia experiences and video sharing



## Organizations

High-speed 5G offload for on-the-go city workers and associations



**100%**  
**of kids**  
**remote learning**



**Protecting  
Networks**



- Protect vulnerable populations
- Community has the educational and small biz solutions it needs to thrive
- People feel supported when they call in for help



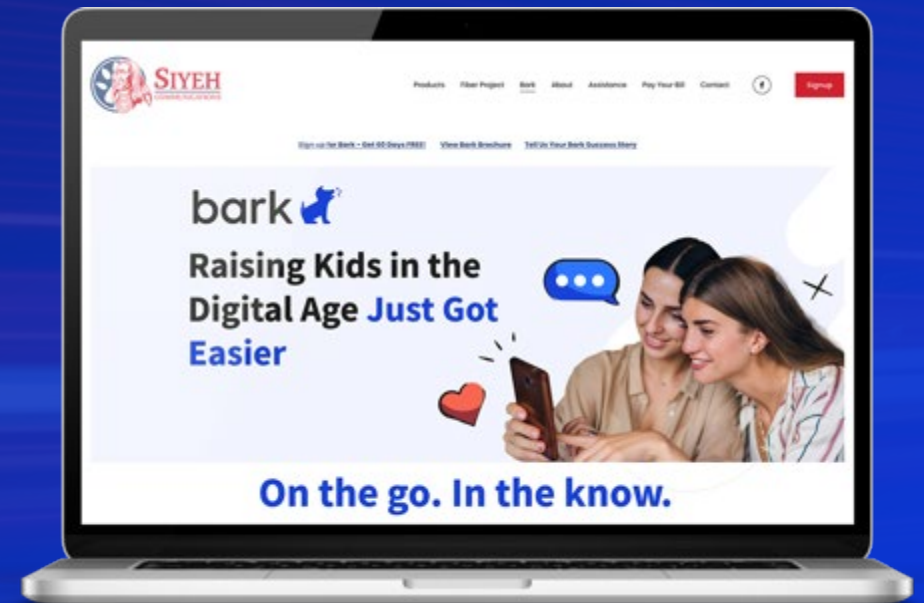
- Build a simple, automated network that's affordable and efficient to run
- Gain user adoption for the investment you've made
- Build a brand ensuring success against future competition

- Education and job creation so youth stay in the community
- Digital Literacy
- Happy employees that ensure happy customers

# Siyeh Communications Protecting Kids & Mental Health

bark 

**Social Media Monitoring for  
Families & Communities**



**24 YEARS**

**Together We Succeed**

